**“JFH” MOTION COMIC WINS ACCOLADE COMPETITION**

**New York, NY – April 23, 2014** – Willow Road Animation on behalf of Creative Impulse Entertainment (CIE) has won a prestigious *Award of Merit* for Animation from The Accolade Competition. The award was given for CIE's motion comic animation, **"JFH: Justice-For-Hire"**, which was adapted from the critically acclaimed, original MMA comic book series of the same name.

The motion comic was directed by **“JFH”** co-creator Jan Lucanus and features artwork by veteran Spanish artist Antonio Rojo. Animator Zach Shelton and creative partner Melissa Hensley (both of Willow Road Animation) utilized cutting-edge 3D modeling and CrazyTalk Animator lip-sync technology from Reallusion, a vital partner on the project. Rounding out the piece is Davide Berardi’s compelling sound design and music score with a theme co-produced by Sage Michael Music.

**“JFH”** co-producer Andrew Vannata comments on receiving the award, “This is great news for the entire CIE team. With the Silver Telly and Davey awards, this makes 3 victories in a row and is true affirmation of the creativity and spirit inherent in CIE and its collaborators.” Andrew continues, “And I’m happy to announce that fans will soon have more to look forward to from the **‘JFH’** property, so stay tuned.”

The Accolade recognizes film, television, videography and new media professionals who demonstrate exceptional achievement in craft and creativity, and those who produce standout entertainment or contribute to profound social change. Entries are judged by highly qualified professionals in the film and television industry.

In winning an accolade, CIE and Willow Road Animation joins the ranks of other high-profile winners of this internationally respected award. Thomas Baker, Ph.D., who chairs The Accolade, comments, “The Accolade is not an easy award to win. Entries are received from around the world. The Accolade helps set the standard for craft and creativity.”

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