**“JFH: JUSTICE-FOR-HIRE” WINS 2013 SILVER DAVEY AWARD**

**New York, NY (November 20, 2013)** - The winners of **The 2013 Davey Awards** have been announced by the International Academy of the Visual Arts, and Willow Road Animation on behalf of Creative Impulse Entertainment’s (CIE) motion comic animation **“JFH: Justice-For-Hire”** has won the prestigious **Silver Davey** for *Use of Animation*. With nearly 4,000 entries from across the US and around the world, the Davey Awards honors the finest creative work from the best small firms, agencies and companies worldwide.

**“JFH: Justice-For-Hire”** was adapted from the world’s most downloaded mixed martial arts comic book series, a CIE original publication, under the direction of co-creator Jan Lucanus. With artwork by veteran Spanish artist Anotonio Rojo, lead animator Zach Shelton along with creative partner Melissa Hensley (both of Willow Road Animation) utilized cutting-edge 3D modeling and CrazyTalk Animator lip-sync technology from Reallusion, a vital partner on the project. Rounding out the cinematic dimension of the piece is Davide Berardi’s compelling sound design and music score. **“JFH”** debuted at the 2012 Superhero Kung-Fu Extravaganza at the San Diego Comic Con International.

See the work here: **<https://vimeo.com/67982313>**

**“JFH”** Executive Producer Andrew Vannata comments, “This Davey Award is very significant for us, especially coming on the heels of our Silver Telly win. It reaffirms our strategy of building on a solid concept with the hands of passionate and extremely talented artisans. It’s the unique contributions of these people that continue to fuel the success behind the **“JFH”** property.”

The Davey Awards is judged and overseen by the International Academy of the Visual Arts (IAVA), a 600+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Current IAVA membership represents a “Who's Who” of acclaimed media, advertising, and marketing firms including: Code and Theory, Condé Nast, Disney, GE, Keller Crescent, Microsoft, Monster.com, MTV, Push., Publicis, Sesame Workshops, The Marketing Store, Worktank and Yahoo!, and many others.

“This year’s Davey Award winners truly represent the best small firms worldwide. The work entered into this year's competition embodies a smart, tactful approach to creativity and highlights the capabilities and forward thinking mindset that makes small agencies so unique” noted Linda Day, Executive Director of the IAVA. She added, “On behalf of the entire International Academy of Visual Arts, we applaud this year’s Davey Awards entrants and winners for their dedication and commitment to creativity.”

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